

## Seminars and Conferences

# Akerman Hosts Franchise Sales Compliance Training

October 19, 2021

1:30 PM – 4:00 PM MT

Virtual/In-Person

Jill Klein and Trish MacAskill from Akerman's Franchise and Licensing Practice Group led an interactive training seminar focused on franchise sales compliance and best practices. Attendees explored topics including ever-changing state and federal franchise laws as well as the cornerstones of successful and sustainable franchise systems. The program was offered virtually and in-person in Denver and Houston. If you are a franchisor interested in learning more about this program, please contact Jill Klein and Trish MacAskill.

Additional highlights include:

- Introduction to Franchise Sales Compliance
- Laws Governing Franchising
- Franchise Advertising Do's and Don'ts
- Financial Performance Representations
- Brokers and Franchise Sellers
- Penalties for Non-Compliance
- Other Topics, Discussion and Q&A

---

### Related People

Trish Barrett MacAskill

---

### Related Work

Corporate  
Franchise and  
Licensing

---

### Related Offices

Denver  
Houston  
West Palm Beach