

Seminars and Conferences

Akerman Hosts Franchise Sales Compliance Training

October 19, 2021

1:30 PM - 4:00 PM MT

Virtual/In-Person

[Jill Klein](#) and [Trish MacAskill](#) from Akerman's [Franchise and Licensing Practice Group](#) led an interactive training seminar focused on franchise sales compliance and best practices. Attendees explored topics including ever-changing state and federal franchise laws as well as the cornerstones of successful and sustainable franchise systems. The program was offered virtually and in-person in Denver and Houston. If you are a franchisor interested in learning more about this program, please contact [Jill Klein](#) and [Trish MacAskill](#).

Additional highlights include:

- Introduction to Franchise Sales Compliance
- Laws Governing Franchising
- Franchise Advertising Do's and Don'ts
- Financial Performance Representations
- Brokers and Franchise Sellers
- Penalties for Non-Compliance
- Other Topics, Discussion and Q&A

Related People

[Jill K. Klein](#)
[Trish Barrett MacAskill](#)

Related Work

[Corporate Franchise and Licensing](#)

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