

Speaking Engagements

# Christy Hawkins, William Sentell and Trish MacAskill to Speak on Cyber Considerations for Franchisors

October 30, 2021

8:30 AM – 9:30 AM CT

NRG Center  
NRG Park, 1  
Houston, TX

Christy S. Hawkins from Akerman's Privacy, Cybersecurity and Emerging Technology Practice Group and William Sentell and Trish MacAskill from Akerman's Franchise Practice Group will speak at the Houston Franchise Expo, presented by the International Franchise Association (IFA). The interactive presentation will focus on cyber considerations for franchisors.

Topics will include:

- Privacy Law Traps for Franchises
- Regulatory Enforcement and Cyber Attacks
- Franchisor Roles and Responsibilities

For more information, please contact Ashley Runnells, Client Development Manager for the Corporate Practice Group.

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## Related People

Christy S. Hawkins  
Trish Barrett MacAskill  
William W. Sentell

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## Related Work

Corporate  
Franchise and  
Licensing

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## Related Offices

Dallas  
Denver  
Houston