

In The News

Akerman CMCDO Iris Jones Quoted in *Reuters* Article on Marketing Leaders

December 7, 2021

Akerman Chief Marketing and Client Development Officer Iris Jones was one of the AmLaw 200 firm marketing leaders quoted in a lengthy *Reuters* article about recent moves by top professionals. In the article, published by *Reuters News Service* on December 6, Jones explained what initially attracted her to Akerman and her experience thus far.

“...Iris Jones, who moved in May to Akerman, said that as a Black woman, her new employer’s commitment to social and racial justice issues ‘aligns with my philosophy and beliefs, as well as my desire to contribute.’

She also appreciates the opportunity to meet every week with Akerman’s chairman. It’s all about ‘having mutual respect.’”

The *Reuters* article details Chief Marketing Officer moves at other major law firms, and quotes both the marketing professionals themselves and executive search professionals who work in the industry.

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