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## In The News

## Akerman Partner Ginny Childs Anticipates Tougher Consumer Privacy Rules for Banks in Florida

May 12, 2022

Orlando Office Managing Partner <u>Ginny Childs</u> shared with Capital Analytics Associates, publisher of *Invest: Orlando,* her outlook on the 2022 legislative year. As the regulatory environment for businesses becomes increasingly complex, Childs is closely monitoring local and national legislative developments to provide accurate, reliable counsel to clients. Among the legislation she is keeping an eye on is a law the Florida legislature has been considering that might toughen consumer data privacy.

Childs was quoted, "In addition to being a commercial litigator and the Orlando office managing partner, I am the outside general counsel to the Florida Bankers Association. Over the past two sessions, the Florida legislature has been considering a law that deals with consumer data privacy. It has not passed yet, but if it does, there will be an increase in some regulations for those businesses that house and store consumer data. We hope the regulation can guarantee data privacy for consumers without overloading businesses with reporting requirements."

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