

Speaking Engagements

Rola Daaboul to Speak on Retail and Technology

June 30, 2022

9:00 AM – 4:00 PM ET

Virtual

Rola Daaboul will speak at the WWD x FN x Beauty Inc Tech Forum presented by Fairchild Media Group Tech Forum titled, “Retail 4.0: The Next Five Years.” The virtual event will discuss retail’s tech adoption, which has accelerated faster than previously expected. The event will look at how digital and real-world stores are now essential tools for brands, as they pursue in-demand customer experiences while simultaneously preparing for the next generation of Web3 commerce. From trends like livestream shopping and BOPIS to mixed reality, NFTs and more, the discussions will look at the major tech trends sweeping the fashion and beauty sectors now and in the future.

Register

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Rola Daaboul

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