

People



## Li X. Massie

Associate, Government Strategies

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vCard

Li Massie is an associate in the Government Strategies Practice Group and focuses her practice on federal regulatory compliance, international trade, and customs law as well as strategizing to strengthen her clients' competitiveness in the U.S. market.

Li guides clients through all stages of the movement of goods and services across borders. She represents clients on various aspects of international trade and customs transactional, regulatory, and litigation matters before the U.S. Department of Commerce, U.S. Customs and Border Protection, U.S. Department of Agriculture, U.S. Food and Drug Administration, Federal Communications Commission, and U.S. Consumer Product Safety Commission, including: product marketing and labeling; tariff classification; risk assessments and audits; Customs Trade Partnership Against Terrorism (CTPAT); antidumping and countervailing duty investigations, scope, circumvention, and administrative reviews; Enforce and Protect Act (EAPA) antidumping evasion investigations; Section 301 and Section 232 tariff proceedings; detentions; notices of action; and regulatory approval of products, foods, and medical devices. She also drafts, negotiates, and guides her clients in contracts throughout the supply chain, while obtaining required licensing.

In addition, Li counsels her clients on FDA regulatory compliance, ensuring cosmetics, foods, dietary supplements, drugs, and medical devices meet stringent standards while facilitating their entry into the U.S. market. This includes compliance with the Modernization of Cosmetics Regulation Act of 2022 (MoCRA), packaging and labeling requirements, and 510(k) submissions for medical devices before the FDA.

Further, Li has experience counseling clients to strengthening their competitiveness in the U.S. market and obtain federal opportunities such as under the Buy America preference. She also defends clients against claims of deceptive, unfair, and anticompetitive business practices, and safeguards clients' interests in matters of product safety and recalls.

### Areas of Experience

Government Strategies  
International Trade and Customs  
Gaming Law  
PFAS Litigation and Regulatory Counseling  
Economic Sanctions and Export Controls  
Pharmacy, Drugs, and Medical Devices  
International

### Education

J.D., Florida State University College of Law, 2019,  
*Journal of Land Use and Environmental Law*,  
*Journal of Transnational Law and Policy*, cum laude  
M.A., University of Nottingham Ningbo China,  
Contemporary Chinese Studies, 2016  
B.A., University of Florida, 2015, cum laude

### Admissions

#### Bars

Florida

#### Courts

U.S. Court of International Trade

### Related Content

The Rundown on "Liberation Day" and the Reciprocal Tariffs  
April 05, 2025

Trump Issues First Executive Orders Implementing Tariffs Against Canada, Mexico, and China (with Latest Updates)  
February 03, 2025

President Trump's "America First Trade Policy" and Other Week One Trade Actions  
January 30, 2025

## Notable Work

**Antidumping:** Representation of exporter and importers on antidumping administrative review, scope, and circumvention proceedings before the Department of Commerce.

**Antidumping:** Representation of foreign exporter and U.S. importer before the International Trade Commission's Sunset Review of Antidumping Order.

**EAPA Investigation:** Representation of importer before the U.S. Customs and Border Protection in EAPA investigation.

**Medical Devices:** Representation of clients before FDA for 510(k) approvals of medical devices.

**Section 232 Exclusion Requests:** Representation of manufacturer before the Bureau of Industry and Security, U.S. Department of Commerce in Section 232 Exclusion Requests.

**FDA Detention Matters:** Representation of dietary supplement clients before the FDA in detention matters.

**Customs and Border Protection:** Representation of businesses before the CBP to mitigate penalties incurred

**Customs and Border Protection:** Representation of importers before CBP in risk assessments and audits.

**Build America, Buy America Act:** Representation of clients regarding Build America, Buy America Act (BABA).

**Import and Export Compliance:** Representation of exporters regarding import and export compliance policies and procedures.

**State Consumer Protections Lawsuits :** Representation of manufacturers against state consumer protections lawsuits concerning claims of mislabeling, breach of warranty, false and deceptive advertising, and unfair business practices.

**Licensing:** Representation of retailer to obtain federal and state licensing of over 500 licenses.

## Related Professional Experience

- Law Clerk to the Honorable Judge B.L. Thomas, Florida First District Court of Appeal, Tallahassee, FL, 2019–2022
- Florida State University College of Law, International Trade Transactions, Adjunct Professor, August-December 2021
- Office of the United States Trade Representative Washington, D.C., Executive Office of the President, Intern, February-May 2019
- Judicial Intern for Chief Justice Labarga, Florida Supreme Court, Tallahassee, Florida, May-July 2018

## Affiliations

- Philip C. Jessup International Law Moot Court, FSU Team Coach, 2018-Present
- The Florida Bar, International Law Section, International Law Quarterly Magazine, Editor
- The Florida Bar, International Law Section, Member