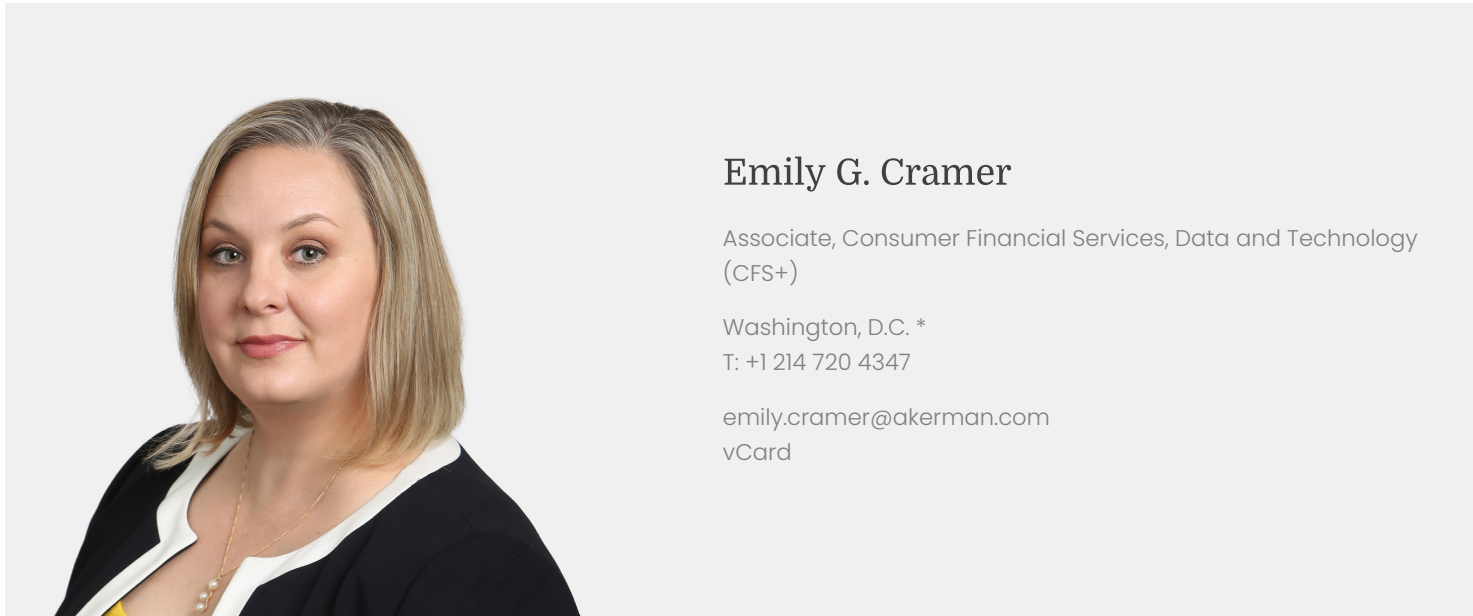


People



**Emily G. Cramer**

Associate, Consumer Financial Services, Data and Technology (CFS+)

Washington, D.C. \*  
T: +1 214 720 4347

emily.cramer@akerman.com  
vCard

Emily Cramer (FIP, CIPP/US, CIPP/EU, CIPM) is an associate in Akerman’s Consumer Financial Services, Data and Technology (CFS+) Practice Group. Emily’s practice is focused on privacy, data security, data governance, and incident response. She advises clients on federal, state, and international data privacy and data security issues, including navigating domestic and global privacy laws, compliance, and risk management.

As former in house counsel for global organizations in insurance and technology, Emily has a diverse background and provides practical advice and legal expertise to her clients. Emily represents clients in navigating data access requests, data sharing, international data transfers, regulatory response, product reviews, artificial intelligence and new technologies, vendor management, and incident response. Emily conducts risk assessments and prepares key documentation, such as incident response plans, privacy policies and notices, and contracts addressing privacy and cybersecurity, for organizations including vendors, insurance companies, employers, healthcare providers, technology companies, marketing companies, consumer insights and research organizations, and financial services institutions.

Emily’s extensive experience enables her to develop and enhance client practices, anticipate and respond to consumer, media, and regulatory inquiries, conduct privacy training, and provide creative solutions in a rapidly developing regulatory environment. Emily addresses issues involving federal and state regulations—including the California Consumer Privacy Act (CCPA), the California Privacy Rights Act (CPRA), Illinois Biometric Information Privacy Act (BIPA), the Children’s Online Privacy Protection Act (COPPA), the FTC Act, the Virginia Consumer Data Protection Act (VCDPA), and the Colorado Privacy Act (CPA). She assists financial services providers with the data protection laws, regulations, and standards governing the financial services industry, such as the Gramm-Leach-Bliley Act (GLBA), Fair Credit Reporting Act (FCRA), and the New York Department of Financial Services (NYDFS) Cybersecurity Regulation. She also advises global organizations on international

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**Areas of Experience**

Consumer Financial Services, Data and Technology (CFS+)  
Data Privacy and Security

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**Education**

J.D., University of Maine School of Law, 2018, Certificate in Information Privacy Law with Honors  
B.A., University of Maine Farmington, 2008, cum laude

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**Admissions**

**Bars**

District of Columbia

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**Related Content**

California Court Checks Enforcement Authority of New Privacy Agency  
August 10, 2023

Iowa Enacts New Consumer Data Privacy Law  
March 29, 2023

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**Location**

\*Non-resident

privacy laws, including the European Union General Data Protection Regulation (GDPR), as well as its UK counterpart, the ePrivacy Directive, and emerging privacy laws around the world.

Emily is recognized as a Fellow of Information Privacy (FIP) by the International Association of Privacy Professionals and holds Certified Information Privacy Professional/United States (CIPP/US), Certified Information Privacy Professional/Europe (CIPP/E), and Certified Information Privacy Manager (CIPM) credentials.

## Related Professional Experience

- Match Group, LLC, Senior Corporate Counsel for Privacy, 2020-2022
- Unum Group, Assistant Counsel for Privacy and Information Governance, 2018-2020

## Affiliations

- International Association of Privacy Professionals (IAPP), Fellow of Information Privacy;
  - KnowledgeNet Chapter Chair - Dallas, January 2022
  - KnowledgeNet Chapter Chair - Northern New England, 2019-2020

## Published Work and Lectures

- International Association of Privacy Professionals, Author, "Consent for the Collection, Use, and/or Disclosure of Children's Personal Information, A Comparative Analysis for EdTech of the U.S. and EU Frameworks," 2018
- The Center for Law and Innovation at the University of Maine School of Law - Privacy, Ethic, and AI Conference, Panelist, "Legal Guidelines for Automated Decision-Making and Profiling: Exploring Data Processing Guideposts Provided by Current Laws and Regulations," June 11, 2021
- American Corporate Counsel (ACC), Panelist, "Cybersecurity Readiness and Response for In House Counsel," September 22, 2022
- SMU Rowling Center - 30th Annual Corporate Counsel Symposium, Panelist, "So Many States, So Many Privacy Laws, So Little Time: What to do for 2023?" October 28, 2022