

Speaking Engagements

# Warren Lewis to Speak on Selling Franchises

January 20, 2023

2:30 PM – 4:00 PM ET

Titus Center for Franchising  
Palm Beach Atlantic University  
West Palm Beach, FL

Warren Lewis, Co-Chair of the Franchise and Licensing Sector Team, will speak at two roundtable sessions titled, “Using Numbers, Including Item 19 Numbers, To Sell Franchises,” at the Titus Center for Franchising’s Selling Franchises Bootcamp. The two-day Bootcamp will discuss the systems, methodologies, skills, and practices of the leading marketing and sales professionals in the franchise community. It will cover every aspect of a successful franchise development program, including how to create action plans that will consistently produce franchise sales for viable brands.

## Register

[Click here](#) to register for this event.

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## Related People

Warren Lee Lewis

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## Related Work

Corporate  
Franchise and  
Licensing

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## Related Offices

Washington, D.C.  
West Palm Beach