

Speaking Engagements

Dale Cohen to Speak on Social Media Influencers and Franchise Advertising

May 8, 2023

12:00 PM - 1:30 PM ET

Dale Alexandra Cohen will facilitate a roundtable session at the International Franchise Association's (IFA) 2023 Legal Symposium titled, "Use of Social Media Influencers in Advertising the Franchise System." Attendees are encouraged to stop by Table #34 at noon to participate.

IFA's Legal Symposium is designed by a task force of member volunteers with a particular emphasis on how legal and regulatory issues affect the everyday business operations of the franchise system.

Register

[Click here](#) to register for this event.

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Dale Alexandra Cohen

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