

Speaking Engagements

Warren Lee Lewis to Speak on Franchise Sales

January 18, 2024

2:30 PM – 4:00 PM ET

Titus Center for Franchising
Palm Beach Atlantic University
West Palm Beach, FL

Warren Lee Lewis, Co-Chair of the Franchise and Licensing Sector Team, will host two roundtable sessions on financial performance representations at the Annual Selling Franchises Summit, sponsored by Titus Center for Franchising at Palm Beach Atlantic University.

The two-day Summit will discuss the systems, methodologies, skills, and practices of the leading marketing and sales professionals in the franchise community. It will cover every aspect of a successful franchise development program, including how to create action plans that will consistently produce franchise sales for viable brands.

Register

[Click here](#) to register for this event.

Related People

Warren Lee Lewis

Related Work

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