

Speaking Engagements

Warren Lee Lewis to Speak on Selling More Franchises with AI

January 26, 2024

12:00 PM – 1:00 PM ET

LinkedIn Audio

Warren Lee Lewis, Co-Chair of the Franchise and Licensing Sector Team, will speak on “How to Sell More Franchises with AI” at a LinkedIn Audio Event, presented by Franchise-Info.

Attendees will learn:

- How leveraging artificial intelligence (AI) to enhance franchise recruitment and candidate engagement;
- How to develop AI tools that interact with franchise sales materials and FDDs and that refine franchise sales messaging for different audiences; and
- The potential of AI in attracting prospects, improving operational efficiency and recruiting more franchisees in the competitive franchising arena.

Register

[Click here](#) to register for this event.

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Warren Lee Lewis

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