

Seminars and Conferences

Akerman Hosts Franchising To and From the US Workshop and Networking Session

February 1, 2024

1:30 PM – 6:00 PM GMT

Bird & Bird LLP
12 New Fetter Lane
London
EC4A 1JP
United Kingdom

Akerman, Summa Franchise Consulting, and Bird & Bird will co-host an afternoon workshop and networking session titled, “Franchising To and From the US: The Birthplace of Modern Franchising” at the London offices of Bird & Bird. The workshop and networking session will welcome UK-based or multi-brand franchisees interested in meeting US franchisors looking to franchise in the UK, or UK businesses considering franchising in the US.

Attendees will have the opportunity to meet the following US brands as well as industry experts from Akerman’s Franchise and Licensing Group, Summa Franchise Consulting, and Bird & Bird’s International Franchising & Distribution Group.

- Units Storage
- Applebee’s
- Raining Berries
- IHOP
- Dae Gee
- Roll-Em-Up Taquitos

Related People

Kevin Hein

Related Work

Franchise and
Licensing

Related Offices

Denver

Register

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