

Seminars and Conferences

# Akerman Sponsors the IFA's Franchise Business Network Event

February 29, 2024

9:30 AM – 11:30 AM CT

Christian Brothers Automotive – Corporate Office  
17725 Katy Freeway  
Suite #200  
Houston, TX

Akerman is a sponsor of the IFA's Franchise Business Network (FBN) Event hosted by the Houston Chapter of the FBN and the Women's Franchise Network. Special guest, Patti Rother, will lead a lively discussion about the role of artificial intelligence (AI) in franchising. Patti is president of Stay in Your Lane, where she has deep experience advising and assisting brands in all phases of development. She is a Member of Chief, a private network for women executive leaders, serves on the IFA's Women's Committee, and is co-chair of the Women's Task Force and vice chair of the Pride Council.

## Register

[Click here](#) to register for this event.

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### Related People

William W. Sentell

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### Related Work

Franchise and  
Licensing

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### Related Offices

Houston