

Podcast Episode

# WorkedUp: Social Impact Programs: Why Purpose Makes a Difference

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Matt Steinberg welcomes Leigh Ollman, Director of AkermanX. Leigh drives the firm's innovation initiatives with a special focus on R&D and social impact. In this episode, Leigh and Matt discuss how to build successful corporate responsibility programs, common challenges to anticipate, and why employers should engage employees in social impact programs which has been proven to not only help businesses connect with their communities, but also greatly enhances employee morale and fulfillment.

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