

People



Emily N. Doan

Associate, Corporate

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vCard

Emily Doan focuses her practice on developing and expanding franchise systems both nationally and internationally, franchise registration and disclosure, corporate transactions, and mergers and acquisitions involving franchise businesses. Emily represents clients of all sizes with regard to franchise regulatory compliance, system and brand standards, and franchise relationship issues, among other areas of franchise and distribution law. Emily's experience also includes structuring franchise programs for domestic and international growth and expansion; reviewing, drafting, and updating franchise disclosure documents; drafting and negotiating franchise agreements and related commercial agreements; advising clients on exemption-based franchising arrangements; and representing franchisors and franchisees in alternative dispute resolution and in litigation.

At the beginning of her career, Emily's practice focused on intellectual property law. She acquired valuable experience representing clients of all sizes in domestic and international trademark and copyright counseling, registration, and litigation. She also drafted, reviewed, and negotiated services and technology agreements, including software licensing agreements. Emily worked on numerous technology contracting projects for a multi-billion dollar retail company operating supermarkets and e-commerce businesses throughout Europe and the United States and also represented franchise systems, pet food companies, universities, and manufacturing and service companies in domestic and international intellectual property matters.

Published Work and Lectures

- Lexology, Co-Author, "U.S. Franchising, Texas" Getting the Deal Through," 2020-2021
- Franchising.com, Co-Author, "IFA Lawsuit Challenges the Application of California AB-5 to Franchising," December 4, 2020
- Franchising.com, Co-Author, "The PPP Flexibility Act," July 17, 2020

Areas of Experience

Corporate
Franchise and Licensing
M&A and Private Equity

Education

J.D., Drexel University Thomas R. Kline School of Law, 2016, cum laude, *Drexel Law Review*
B.A., University of Pennsylvania, 2013, cum laude

Admissions

Bars

Colorado
Pennsylvania

Courts

U.S. District Court, Eastern District of Pennsylvania
U.S. District Court, Middle District of Pennsylvania

Related Content

- Akerman Hosts 2024 Franchise Business Network Global Summer Summit
July 23, 2024
- New FTC Rule Spares Non-Compete Clauses That Bind Franchisees, But Bans Most "Worker" Non-Compete Clauses
April 26, 2024

- Franchising.com, Co-Author, “Using Shared Services Arrangements To Manage Costs During and After Covid-19,” July 7, 2020
- Franchising.com, Co-Author, “PPP Flexibility Act Gives Borrowers More Time and Flexibility To Spend PPP Funds,” June 23, 2020
- Franchising.com, Co-Author, “How Franchise Brands Are Dealing with their Disrupted Supply Chains,” May 26, 2020
- Franchising.com, Co-Author, “Second Round of PPP Funding Comes with New Rules for Franchises – Are You Ready?” April 26, 2020
- *Corporate Counsel Business Journal*, Author, “Demystifying the Public Domain: A Guide to Copyright Duration,” March 5, 2019
- *Corporate Counsel Business Journal*, Author, “Trademarks, Copyrights and Patents: A Mid-Year Update,” June 6, 2018

Affiliations

- Colorado Bar Association, Member, 2021-Present
- American Bar Association Forum on Franchising, Member, 2020-Present
- International Franchise Association, Member, 2020-Present

Honors and Distinctions

- *Best Lawyers*, 2023-2024, Listed in Colorado for Franchise Law; 2022, 2024, Listed in Colorado for Copyright Law
- *Franchise Times*, 2022, Recognized as a Legal Eagle
- *The National Law Review*, 2021, Recipient of “Go-To Thought Leader” Award