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People



Elizabeth Rocha

Associate, Litigation

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Liz Rocha focuses her practice on a variety of complex commercial litigation matters in federal and state courts, including reimbursement disputes, antitrust, and consumer protection matters. Liz has experience handling antitrust, trade regulation, and advertising, as well as healthcare coverage and reimbursement dispute matters.

Liz counsels food, beverage, and consumer product and service companies regarding existing or proposed advertising materials, including product packaging, labeling and distribution materials, and social media and website content, as well as analyzing similar competitor materials and comparative advertising campaigns. She also supports defending clients in consumer class actions alleging unfair and deceptive practices and false advertising relating to customer agreements and disclosures, product labeling, advertising, and online sales.

Related Professional Experience

- Judicial Law Clerk to the Honorable Irma C. Ramirez, U.S. District Court for the Northern District of Texas, Dallas, Texas, 2019-2021
- Legal Extern to the Honorable Patrick J. Walsh, U.S. District Court for the Central District of California, Los Angeles, California, 2018
- AT&T, Litigation Intern/Extern, 2017

Affiliations

- American Bar Association, Antitrust Section, Young Lawyer Representative, 2022-2023 Term; 2023-2025 Term
- The Dallas LGBT+ Bar Association, Member
- Dallas Hispanic Bar Association, Member

Honors and Distinctions

• DePaul Law, Pro Bono Alumni Award, 2023

Areas of Experience

Litigation
Commercial Disputes
Antitrust and Trade Regulation

Education

J.D., DePaul University College of Law, 2018, CALI Excellence for the Future Award B.A., University of California, Los Angeles, 2011

Admissions

Bars

Texas Illinois California

Languages

Spanish