

Speaking Engagements

Tim Sendek to Moderate Panel on Surviving Economic Challenges in Auto Intellectual Property

May 1, 2024

11:20 AM - 12:10 PM ET

The Westin Book Cadillac Detroit
1114 Washington Blvd
Detroit, MI

Tim Sendek will moderate a panel titled “Surviving Economic Challenges” at the IP Auto Conference, presented by IAM Live. The panel will address how IP departments can stay nimble during times of economic uncertainty.

Topics of discussion will include:

- Leveraging IP portfolio optimization with budget constraints
- Strategies for creating an IP framework that adapts to change
- Enhancing communication to the C-suite to secure funding

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