

Seminars and Conferences

Akerman Hosts Utah Franchise Business Network Marketing Summit

August 2, 2024

11:30 AM – 1:30 PM MT

Utah Valley University – Keller Building
Conference Room 403B
800 W University Parkway
Orem, UT

Akerman will co-host the Franchise Business Network (FBN) Marketing Summit in Salt Lake City. The Utah FBN summit will feature networking, education, resources, advocacy, and community engagement. Franchise professionals will have the opportunity to connect, share experiences, and form partnerships.

The FBN hosts events to offer industry insights, best practices, and regulatory updates, and provides access to research, legal guidance, and business tools. It advocates for favorable legislation and policies while promoting community involvement and ethical practices. Aligned with the International Franchise Association, the Utah FBN helps franchise businesses succeed and grow.

The cost to attend is \$15.00 per person.

Questions? Please contact Darin Hicks at dhicks@gocrestconsulting.com

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