

Press Release

# Akerman Launches IP Law Blog *Marks, Works & Secrets*

December 15, 2014

Akerman LLP, a top 100 U.S. law firm serving clients across the Americas, today announced the launch of an intellectual property law blog *Marks, Works & Secrets*. The blog focuses on the most relevant news and developments in IP law for in-house trademark and copyright counsel, brand managers, entrepreneurs and creators. The blog is designed to keep Akerman clients and other constituents in the IP community informed about timely issues reshaping the IP landscape, with an emphasis on trademarks, copyrights, and trade secrets.

*Marks, Works & Secrets* is an interactive platform featuring critical analysis and legal insights from a team of Akerman lawyers representing the firm's Intellectual Property and Litigation Practice Groups. The blog covers rulings by various courts and administrative bodies; changes in law and trends in the marketplace that affect the IP process and business strategies. Content is edited by partners [Ira S. Sacks](#) and [Mark S. Lafayette](#).

“Akerman’s *Marks, Works & Secrets* blog provides an important platform for us to interact with our clients around timely content, giving them greater access to our range of experience in intellectual property law that they can share with others,” said Sacks. “It is part of our effort to extend the Akerman Client Experience by providing legal knowledge and resources our clients need to effectively procure,

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## Related People

Mark D. Passler

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## Related Work

Intellectual Property

protect and capitalize their businesses or creations.”

Akerman’s Intellectual Property Practice Group is co-chaired by [Mark Passler](#) and Michael Switzer and includes more than 30 lawyers and patent professionals located in Colorado, Florida, Illinois, New York and Washington, D.C. They represent numerous companies, entrepreneurs and artists worldwide in all areas of IP litigation, protection and enforcement, with particular strengths in trademark, copyright, and patent infringement issues; patent and trade secret litigation; patent prosecution and Internet matters. Akerman lawyers handle complex and high-profile cases spanning a range of industries, including sports and entertainment; fashion and retail; consumer electronic; healthcare, pharmaceutical and medical devices; real estate and financial services, among others.

[Click here](#) to receive timely updates from *Marks, Works & Secrets*. Akerman also delivers important developments in the healthcare industry on the [Health Law Rx](#) blog, as well as relevant news affecting employers and the workplace on the [HR Defense](#) blog.

### **About Akerman LLP**

Akerman LLP is a leading transactions and trial law firm known for its core strengths in middle market M&A, within the financial services and real estate industries, and for a diverse Latin America practice. With more than 600 lawyers and government affairs professionals and a network of 20 offices, it is ranked among the top 100 law firms in the United States by *The National Law Journal NLJ* 350 (2014). Akerman also is ranked among the top 50 law firms for diversity in *The American Lawyer’s* Diversity Scorecard (2014).