

In The News

Akerman Partner Dale Cohen Named Among Top Franchise Legal Players

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Akerman Partner Dale Cohen was named by *1851 Franchise* among its 2024 Top Franchise Legal Players. In an interview with the publication, Dale discussed how franchisors can protect their brand and avoid legal mistakes.

Dale was quoted, “[A franchisor] should take steps to ensure that it understands the legal framework in which it is operating and develop a plan for compliance. This can go beyond simply franchise sales compliance (i.e., registration and disclosure) to also cover operational issues, such as laws related to data privacy, website ADA compliance, marketing, defaults and terminations, employment, etc. The goal is for the brand to make money, and get to keep it — and ensuring that all i’s are dotted and t’s are crossed is essential to such pursuit.”

Dale focuses her practice on domestic and international franchising, distribution, and licensing law. She advises new emerging brands as well as widely recognized mature brands with respect to structuring and implementing their franchise, distribution, and licensing programs.

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