

Speaking Engagements

Kanika Corley to Speak on the Latest Developments in Global Sports Broadcasting

November 7, 2024

8:30 AM – 9:30 AM CT

New Orleans Marriott
555 Canal Street
New Orleans, LA

Kanika Corley will moderate a panel titled “Latest Developments in Global Sports Broadcasting” at the 2024 Fall Symposium: Tech and Sports presented by the Sports Lawyers Association. The panel will discuss broadcasting rights as they relate to competitive markets with new platforms, such as individual streaming applications in comparison to satellite and cable programming. In addition, it will cover the expansion of creative broadcasting, such as licensing athlete data to live-stream events using animated characters on platforms targeting children.

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