

In The News

Akerman Partner Marc Heller Named 2024 Influencer in Multifamily Real Estate by *GlobeSt*

October 15, 2024

Akerman Partner Marc Heller has been named by *GlobeSt* as a 2024 Influencer in Multifamily Real Estate, which recognizes impactful and accomplished leaders based on their role, contributions, and innovations in the sector.

With more than 40 years of experience in commercial real estate, Marc has the depth and breadth of knowledge to advise clients on all aspects relating to the acquisition, disposition, and operation of multifamily properties throughout the United States. He has developed these skills by serving as outside (and for some, in-house) counsel for several large national clients, and helped launch one of the largest and fastest-growing workforce housing operators more than 10 years ago. He has also counseled clients on how to start their own multifamily platform or take an existing one to a higher level. Marc is an especially strong believer in the importance of providing workforce housing to a market segment that is deserving and also critical to the U.S. economy.

Among his notable work, Marc has represented TruAmerica Multifamily LLC (TruAmerica), a major institutional and fast-growing owner/operator of multifamily properties, for more than 11 years. Marc was instrumental in launching this company with longtime friend and client Robert Hart, who is

Related People

Marc B. Heller

Related Work

Multifamily
Development and
Acquisitions
Real Estate

Related Offices

New York

widely considered one of the true visionaries in the multifamily area, especially workforce housing. Collectively over the past three years, Marc has advised TruAmerica on acquisitions of multifamily properties totaling several billion dollars, while also advising the client on dispositions of multifamily properties totaling more than \$825 million.

Additionally, within the past three years, Marc represented TruAmerica in connection with establishing a joint venture with one of the largest investment management companies in the world, in which the joint venture acquired a 66-property multifamily portfolio in Southern California for almost \$1.5 billion. Further, Marc has also guided and represented TruAmerica in the launch of its build for rent (BFR) platform, including property acquisition and joint ventures.

[Click here to view this news.](#)