

In The News

# *Forbes.com* Quotes Donald David on Celebrity Estates

October 23, 2013

*Forbes.com* quoted Donald David in an article titled, “Michael Jackson One: The Latest Piece of Post-Mortem Empire.” David provided best practices when representing the postmortem interests of a celebrity like Michael Jackson.

“The most important thing for an estate of a deceased performer is keeping his or her name or persona in front of the public,” said David.

[Click here to view this news.](#)

---

## Related People

Donald N. David

---

## Related Work

Litigation

---

## Related Offices

New York