

## In The News

# National News Networks Highlight Akerman's Participation in Flag-Raising Ceremony at U.S. Embassy in Havana

August 15, 2015

International Practice Chair [Pedro Freyre](#) and [Augusto Maxwell](#), chair of Akerman's Cuba Practice, provided extensive commentary to national media during the historic reopening of the U.S. embassy in Havana. Among the select group of individuals to attend the flag-raising ceremony, Freyre discussed the significance of rekindled U.S.-Cuba relations from a business and geopolitical standpoint. Maxwell also provided market-leading insights, as normalized bilateral policies between the two neighboring countries are opening doors to several trade ventures. Coverage appeared on *ABC News*, *Al Jazeera*, *CNN*, *CNN Money*, *Fox Business*, *The Miami Herald*, *Orlando Sentinel*, *Politico* and *Sun Sentinel*. Freyre and Maxwell also addressed immediate and future opportunities for U.S. businesses, in particular travel carriers and tour operators, as well as telecommunications companies, medical equipment corporations, banks and exporters of agricultural and farming equipment.

[ABC News: "U.S. Businesses Explore Cuban Tourism Opportunities"](#)

[Al Jazeera: "New Relationship Means Boom for Business in Cuba"](#)

[The Miami Herald: "Stars and Stripes Fly over U.S. Embassy in Havana for First Time in Half Century"](#)

[The Miami Herald: "In Brief Trip to Havana, Kerry to Preside over U.S. Embassy Flag-Raising"](#)

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### Related People

Pedro A. Freyre  
Augusto E. Maxwell

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### Related Work

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*Politico*: “John Kerry Opens Cuba Embassy amid  
GOP Attacks”

*Sun Sentinel*: “Florida Cattle Could Graze on Cuban  
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