# akerman

# Seminars and Conferences

# Akerman Hosts Annual Global Franchise Summer Summit

July 16, 2025 to July 17, 2025

Denver Botanic Gardens 1007 York Street Denver, Colorado

Akerman will host its annual Global Franchise Summer Summit titled, "The Shifting Paradigm: Understanding How Multi-Unit Franchisees Are Changing the Franchise Landscape." This year's programming includes the challenges and opportunities of developing, selling and supporting multi-unit operators and how they are shaping brand strategy.

Experience dynamic panels and roundtables during this two-day immersive summit featuring industry leaders in franchising and explore opportunities to learn from their achievements. Attendees will have the opportunity to collaborate with franchise professionals nationally and globally.

#### Register

Click here for more information and to register for this event.

### **Related People**

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