

Speaking Engagements

Kevin Hein and William Sentell to Speak at the International Franchise Show London

April 12, 2025

12:30 pm - 1:15 pm GMT

ExCeL London
Royal Victoria Dock
1 Western Gateway
London E16 1XL

Kevin Hein and William Sentell will speak on a panel titled “Secrets and Strategies for Successfully Entering the US Market” at the International Franchise Show (IFS) London. Kevin will serve as the moderator, and William will be the franchise law panelist. This educational session is designed to provide franchise owners, brand managers, and international development executives with essential insights for successfully launching and establishing their UK franchise concepts in the US market.

Register

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Related People

Kevin Hein
William W. Sentell

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