

Speaking Engagements

Bruce Meyerson to Present on Financial Management and Investment Strategies Relating to Managing Family Real Estate Businesses

March 28, 2025

Avery Hall
1172 Amsterdam Avenue
New York, NY

Bruce Meyerson will present on “Financial Management and Investment Strategies” as part of Columbia University’s Graduate School of Architecture, Planning and Preservation’s (GSAPP) Managing Family Real Estate Businesses series. Family businesses in real estate control a vast portion of the global property market, and transitioning these businesses to the next generation is often pivotal to continuing the family’s legacy as well as preserving and growing their wealth.

Bruce’s seminar will cover:

- Financial fundamentals, including key metrics for family businesses
- Investment strategies, including risk assessment and management
- Taxes and estate planning, including key tax provisions impacting family businesses, and an overview of various forms of estate plans

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