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In The News

Ellen Robbins and Scott Allbright Discuss Crafting Arbitration Provisions in California

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Writing for the *Daily Journal*, Akerman attorneys Ellen Robbins and Scott Allbright detail how businesses operating in California can craft enforceable arbitration provisions to avoid costly litigation and unpredictable jury verdicts. The article highlights the importance of clear, conspicuous language, explicit and informed consent, and balanced, commercially reasonable terms to withstand California's strict consumer protection laws. It also addresses the need to comply with unique state statutes, specify governing law and scope, and regularly review agreements to keep pace with evolving legal standards. Robbins and Allbright provide practical, actionable guidance to help businesses avoid common pitfalls and ensure their arbitration provisions remain a strategic asset.

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