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In The News

Melissa Koch Explores AI's Role in Legal Practice in New *Bloomberg* Article

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This article is the latest in a series discussing the use of artificial intelligence by legal professionals.

Technology Transactions Practice Chair Melissa Koch explores the transformative potential of AI in legal practice in a new *Bloomberg* article. Melissa challenges the conventional view of AI as merely an efficiency tool, urging legal professionals to ask deeper questions about how AI can redefine legal work. By reimagining legal expertise, client service, and knowledge sharing, she envisions a future where AI augments rather than replaces human judgment. Her article encourages legal organizations to foster curiosity and innovation, ensuring AI's integration aligns with core professional values. Dive into this thought-provoking piece to discover how asking the right questions can unlock AI's full potential in the legal field.

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- Strategic Implementation: Turning Legal AI Vision Into Reality
- The Convergence Point: Where Legal Expertise Meets AI Architecture

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