

In The News

Jordan Cohen Provides Insight on Privacy Aspects of HHS's Wearables Campaign in *Law360*

July 7, 2025

Healthcare Partner and Digital Health Team Leader Jordan Cohen was recently featured in *Law360 Healthcare Authority*, where he discussed the U.S. Department of Health and Human Services' evolving approach to promoting wearable health devices. Jordan highlighted the significant privacy and regulatory challenges associated with wearable technology, emphasizing the lack of a comprehensive federal data privacy law for personal information collected by these devices. He also weighed in on the practical hurdles of expanding access to wearables, including cost considerations and the current administration's budget priorities.

"From a privacy and security perspective, it's just kind of a mess," Jordan told *Law360*. "There's no federal data privacy and security law that would broadly cover personal information that's gathered by wearables as a whole."

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