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In The News

Akerman Lawyers Highlight Key Franchise Law Developments in 2025 Practice Notes for LexisNexis

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Akerman lawyers Marc Lieberstein, Trish MacAskill, and Ryan Cangarlu provided comprehensive updates across several key franchise law topics for the 2025 LexisNexis Practical Guidance Practice Notes. Their updates ensure that the 2025 Practical Guides remain current, practical, and valuable for legal practitioners navigating the evolving landscape of franchise law.

Their contributions include:

- Franchising: An Updated Look at the Basics, which reviews the definition of a franchise, federal and state franchise laws and regulations, the Franchise Disclosure Document (FDD), discusses the importance of trademark registration for franchisors, and offers guidance on the importance of carefully drafting your brand license agreements to avoid becoming franchise agreements;
- Franchise Relationships, which discusses the most prevalent types of franchise relationships in the United States, their defining features, and the advantages and disadvantages of each;
- State Franchise Exemptions, which outlines the most common registration and disclosure exemptions for the 14 states requiring franchise registration; and

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Denver New York Washington, D.C. • Franchise Termination Statutes State Law Survey, which provides a 50-state survey on franchise termination statutes, offering a comprehensive overview of relevant state laws governing the termination of franchise agreements.

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