

Press Release

Akerman Represents D.A. Davidson in \$40 Million Public Offering of Black Rifle Coffee Company Common Stock

July 28, 2025

Akerman represented D.A. Davidson & Co. as sole bookrunner in connection with a \$40.25 million public offering of Class A Common Stock by BRC Inc. (NYSE: BRCC), the parent company of Black Rifle Coffee Company, a mission-driven premium beverage company founded by veterans. The offering, which closed on July 18, 2025, consisted of an aggregate of 32,200,000 shares of Class A Common Stock priced at \$1.25 per share, which included D.A. Davidson's full exercise of its overallotment option.

The Akerman team representing D.A. Davidson included [Christina Russo](#), co-chair of the Capital Markets Practice; [Mark Liu](#), based in Los Angeles, of the Capital Markets Practice; and Corporate Practice Group associates [Tara Jackson](#) and [Kwonsun Jung](#).

"We are proud to support D.A. Davidson in this successful transaction," said Mark. "As always, we enjoy working with the Davidson team. This deal highlights our continued commitment to guiding investment banks and underwriters through complex securities offerings with tight timeframes and in dynamic market environments."

About Akerman

Founded in 1920, Akerman is recognized as one of

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