

Speaking Engagements

Elan Hersh to Speak on How Attorneys Can Guide Clients Through the Evolving AI Landscape

August 21, 2025

12:00 PM – 1:00 PM CT

Webinar

Elan Hersh, Director of eDiscovery Services at Akerman, will speak on a webinar panel titled, “Guiding the Generative AI Conversation: How Law Firms Can Lead Corporate Clients Through Litigation Innovation,” presented by Relativity and Cimplifi. The panelists will explore how attorneys can guide clients through the evolving AI landscape. From practical use cases to defensibility and disclosure, the panel will provide actionable insights on how to position your firm and become an indispensable partner in AI adoption.

The session will cover:

- How to frame generative AI’s role in review workflows and litigation strategy.
- Ways to manage client expectations around cost, quality, and defensibility.
- “Safe start” use cases that build trust and momentum.
- Strategies for navigating disclosure and negotiation concerns with confidence.

Register

Related People

Elan Hersh

Related Work

eDiscovery Services

Related Offices

Fort Lauderdale

[Click here](#) to register for this event.