

Seminars and Conferences

Akerman Co-Hosts Exclusive Houston FBN Event at Salata Headquarters

September 26, 2025

10:00 AM – 12:00 PM CT

Salata Home Office
16720 Park Row Drive
Houston, TX 77084

Akerman will co-host an exclusive Houston FBN event at Salata Headquarters, featuring a panel discussion, networking, and light refreshments. This event is approved for .75 hours of CFE credit. The session will be followed by an optional tour.

Multi-Unit Owners: Shaping the Future of Franchising

Experience a dynamic panel featuring franchisees, franchisors, and industry leaders as they discuss how multi-unit owners are reshaping the franchising world. This session will dive deep into strategies for operational growth, brand innovation, and market adaptation, exploring the unique challenges and opportunities multi-unit owners face. Panelists will share actionable insights on driving performance, building effective teams, and accelerating franchise system development, making this a must-attend for anyone involved in franchising.

Moderator

- **Missy Wright**, Vice President of Franchise Development at Five Star Franchising

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Panelists

- **Bret Bietler**, Franchisee-Owner of Kids are Kids, Goldfish Swim School, and Urban Air
- **Josh Barker**, Senior Vice President of Franchise Recruitment at Unleashed Brands
- **Tiffany Perez**, Vice President of Franchise Development, Salata

Why Should I Attend?

- Network with top local franchise professionals and build lasting business connections.
- Enjoy fellowship and a welcoming community atmosphere that fosters new friendships.
- Recruit talented partners or team members to help grow your franchise business.
- Gain valuable, real-world industry knowledge straight from experienced panelists.
- Finally find out if Salata HQ's free salad samples are real!

Register

[Click here](#) to register for this event.