

Seminars and Conferences

Akerman Co-Hosts Utah Franchise Business Network Congressional Forum

January 30, 2026

11:30 AM – 1:30 PM MT

University of Utah
Robert & Katherine Garff Building
1731 East Campus Center Drive
4th Floor – Kahlert Hall
Salt Lake City, UT

Akerman will co-host the Utah Franchise Business Network (FBN) Congressional Forum. This event will provide a rare opportunity for Members of Congress to lead and guide an open discussion with franchise business leaders on the policies shaping franchising and small business growth. The forum will focus on the American Franchise Act, highlighting the importance of clear joint-employer standards that protect franchise opportunity, support local ownership, and enable responsible growth. The program will feature brief mini-keynote remarks from Members of Congress, followed by a facilitated discussion and Q&A.

The FBN hosts events to offer industry insights, best practices, and regulatory updates, and provides access to research, legal guidance, and business tools. It advocates for favorable legislation and policies while promoting community involvement and ethical practices.

The cost to attend is \$30.00 per person.

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Questions? Please contact Darin Hicks at dhicks@gocrestconsulting.com.

Register

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