

## Seminars and Conferences

# Akerman Co-Hosts Utah Franchise Business Network Congressional Forum

January 30, 2026

11:30 AM - 1:30 PM MT

University of Utah  
Robert & Katherine Garff Building  
1731 East Campus Center Drive  
4th Floor – Kahlert Hall  
Salt Lake City, UT

Akerman will co-host the Utah Franchise Business Network (FBN) Congressional Forum. This event will provide a rare opportunity for Members of Congress to lead and guide an open discussion with franchise business leaders on the policies shaping franchising and small business growth. The forum will focus on the American Franchise Act, highlighting the importance of clear joint-employer standards that protect franchise opportunity, support local ownership, and enable responsible growth. The program will feature brief mini-keynote remarks from Members of Congress, followed by a facilitated discussion and Q&A.

The FBN hosts events to offer industry insights, best practices, and regulatory updates, and provides access to research, legal guidance, and business tools. It advocates for favorable legislation and policies while promoting community involvement and ethical practices.

The cost to attend is \$30.00 per person.

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## Related People

Trish Barrett MacAskill

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## Related Work

Corporate  
Franchise and  
Licensing

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## Related Offices

Denver  
Salt Lake City

Questions? Please contact Darin Hicks at  
[dhicks@gocrestconsulting.com](mailto:dhicks@gocrestconsulting.com).

**Register**

[Click here](#) to register for this event.