

In The News

Marc Lieberstein and Georges Nahitchevansky Named to *World Trademark Review's* WTR 1000 2026

February 24, 2026

Akerman Intellectual Property Practice Group Partners Marc A. Lieberstein and Georges Nahitchevansky have once again been named in the *World Trademark Review* (WTR) 1000 2026, which recognizes the world's leading trademark professionals across key jurisdictions. Marc was recognized for Prosecution and Strategy and Enforcement and Litigation, while Georges was recognized for Enforcement and Litigation.

WTR 1000 — The World's Leading Trademark Professionals — is a research-based guide that provides a distinctive, independent profile of leading trademark lawyers and firms around the world. It is devoted solely to trademark matters and is frequently consulted by companies seeking trusted counsel.

Practicing for over 30 years in intellectual property, Marc focuses his practice on intellectual property licensing and franchising, including the drafting, negotiation, and enforcement of license and franchise documents and agreements, as well as the implementation of branding and commercialization objectives for clients through licensing and franchising. He regularly counsels clients on creating effective strategies for procuring,

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Marc A. Lieberstein
Georges
Nahitchevansky

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protecting, and enforcing their global intellectual property assets, serving clients across industries including retail and consumer goods, fashion and apparel, food and beverage, and commercial and industrial design. He also has experience resolving intellectual property disputes through arbitration and mediation.

Georges focuses his practice on the litigation and counseling of trademark, copyright, and Internet matters in the United States and internationally. With more than 30 years of experience as a commercial litigator focused exclusively on intellectual property matters, he has successfully litigated a wide range of trademark and copyright disputes in U.S. federal and state courts, before the Trademark Trial and Appeal Board, and in arbitrations, as well as through cross-border proceedings working with local counsel worldwide. He also advises clients on online brand enforcement programs, domain name strategies, and global trademark protection.

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