

Speaking Engagements

Dale Cohen to Speak on Franchising Businesses Internationally

May 6, 2026

9:00 AM - 10:30 AM UTC

Riverbank House

2 Swan Lane

London EC4R 3TT

Dale Cohen will speak on a breakfast roundtable titled, “Franchising Your Business Internationally- Key Legal & Commercial Insights” during INTA’s 2026 Annual Meeting in London. As businesses increasingly look beyond their home markets for growth, franchising remains a powerful but complex route to international expansion. The session will combine practical insights on the legal and commercial realities of cross border franchising, with regional perspectives from experienced advisers. The format will be interactive, with plenty of opportunity for discussion and networking with speakers and peers.

Please contact Dale Cohen to connect at the event.

Register

Click here to register for this event.

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Dale Alexandra Cohen

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