

In The News

# Neisen Kasdin Quoted in *The Atlantic* on Miami's Art Community Influence on Technological Culture

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Neisen Kasdin was quoted in *The Atlantic: Cities Edition* article titled, "How Does a City Known for Art and Design Turn Itself into a Tech Hub?" The article studies the city of Miami and how it has developed an art and design community, while still being an ideal workplace for technology entrepreneurs. It analyzes how Miami's Latin American influence has played a role in growing the artistic community.

"The South Beach revitalization re-branded the entire image of Miami and led to everything that's followed... The city's cultural life became a part of what made Miami interesting, what made it a multi-dimensional city. And without it, Miami would have little staying power today as an international epicenter of much other than tourism. The arts made many other things possible for the region, and a tech ecosystem could be another logical consequence," Kasdin said.

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Neisen O. Kasdin

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