

Seminars and Conferences

Akerman Co-Hosts Exclusive Houston FBN Event at The Ismaili Center

September 24, 2026

10:00 AM – 12:00 PM CT

The Ismaili Center Houston

2323 Allen Pkwy

Houston, TX

Akerman will co-host the next IFA's Franchise Business Network (FBN) event at one of Houston's most remarkable new landmarks: The Ismaili Center Houston.

Come experience what Dallas Morning News architecture critic Mark Lamster has described as an "American Taj Mahal." The Ismaili Center is a stunning space dedicated to education, dialogue, community engagement, and cultural exchange, making it the perfect setting for thoughtful conversation among franchise professionals.

For this program, we will use an interactive roundtable format, allowing attendees to engage directly with peers and industry colleagues on the following topic:

AI in Franchising: What's Working? What's Not?

Since our first AI program in 2024, the conversation has evolved from speculation to implementation. Organizations across the franchise sector are now grappling with a more nuanced set of questions: How should AI be deployed? Where can it create genuine value? What are its limitations? And how

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might it influence the future relationship between brands, operators, employees, and customers?

Whether you are a franchisor, franchisee, supplier, advisor, or investor, this session is designed to encourage meaningful discussion, practical insights, and new connections.

Register

Click [here](#) to register for this event.