

In The News

Akerman Partner Betsy Hodge Examines Contracting Strategies for Digital Health and AI

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On AHLA's *Speaking of Health Law* podcast, "Transformative Tech Transactions: Contracting Strategies for Digital Health and Patient Engagement," [Betsy Hodge](#) and the other speakers discuss the legal and contracting considerations healthcare organizations should consider as digital health technologies and AI become increasingly integrated into patient care and engagement. She explores how providers can assess the capabilities and risks of emerging technologies, structure agreements to address evolving regulatory and privacy requirements, and build greater flexibility into contracts as technology and reimbursement models continue to change. Betsy emphasizes the importance of moving beyond traditional technology contracting approaches to create agreements and governance processes that can keep pace with the rapid evolution of AI and digital health.

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