

Press Release

Akerman Represents NewBold Technologies in Acquisition of Spencer Technologies

September 1, 2026

Akerman represented NewBold Technologies, a technology managed services provider and portfolio company of private equity firm Fort Point Capital, in its acquisition of Spencer Technologies, Inc., a technology lifecycle partner serving multi-site retail and hospitality brands across North America.

Operating for more than five decades, Spencer Technologies delivers technology planning, procurement, deployment, support, and refresh services for store technology environments. The company serves enterprise clients across the retail, restaurant, and convenience store sectors. The acquisition expands NewBold's service capabilities and broadens Fort Point Capital's platform in the technology managed services sector.

The Akerman team representing NewBold Technologies was led by Corporate Practice Group Partners David F. Birke and Sergey N. Kotelnikov, and included key support from Corporate Practice Group Associates Brooke Gonzalez and Brittany Pushkin.

About Akerman

Founded in 1920, Akerman is an Am Law 100 firm recognized by Vault among the nation's most prestigious law firms. The firm has more than 700

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