

Speaking Engagements

Kevin Hein to Speak at the National Franchise Exhibition

October 2, 2026

12:10 PM – 12:45 PM UTC

The National Exhibition Centre

Hall 3

Birmingham, UK

Kevin Hein, co-chair of Akerman’s Franchise and Licensing Sector Team, will speak at The National Franchise Exhibition in Birmingham, UK, on a panel titled “Systems, people, strategy: What it takes to run a profitable multi-unit franchise portfolio”

This flagship event showcases industry-leading brands through more than 50 presentations and workshops. Attendees will have the opportunity to learn about the franchise business model and discover how to successfully operate a business with the support of an established brand.

Register

Click [here](#) to register for this event.

Related People

Kevin Hein

Related Work

Franchise and
Licensing

Related Offices

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