

In The News

Diversity & The Bar Features Akerman for Progressive ‘Give Back’ Campaign

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Akerman was featured in the *Diversity & The Bar* cover story titled, “How Pro Bono Efforts Are Changing.” The article focused on Akerman’s progressive, hybrid approach to impact giving, highlighting the firm’s Give Back campaign and work with the National Court Appointed Special Advocate (CASA) Association. The article used Akerman’s model approach to emphasize the importance of advancing new methods of philanthropy and community impact. Akerman Chairman and CEO Andrew Smulian spoke about the importance of collective generosity and the firm’s successful effort to merge the two functions of pro bono legal service and volunteer community service.

“We wanted to give back to our communities in a way that not only expanded our pro bono efforts but harnessed the talents of all our people. We recognized the impact collective generosity can have and came up with an initiative that maximizes the power of our lawyers and staff nationwide, placing our focus in an area we think is vital and worthwhile: education and youth development. It’s a perfect coming together. The Give Back campaign has provided an opportunity for our people to bond around a common cause and the impact is really evident,” Smulian told the magazine.

Related People

Andrew M. Smulian

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