

Podcast Episode

WorkedUp: Using “People Analytics” to Make Smart Business and Corporate Culture Decisions

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Matt Steinberg welcomes Humanyze CEO, Ben Waber, to discuss the growing science around people analytics—the “big data” underlying day-to-day workplace interactions.

Matt and Ben discuss how technology (e.g., ‘next-gen’ bluetooth and sensor-enabled employee ID badges) allows employers to collect and analyze impactful electronic and physical workplace data; how employers are effectively using people analytics to measure which employees and teams are interacting and collaborating, and where a lack of interaction/collaboration is hindering performance; the increased role people analytics should play before employers make key decisions on issues such as compensation, reporting relationships, and office configuration; and how people analytics can help frame thoughtful discussions around broader workplace issues, including gender bias and remote workforces.

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