

In The News

Matthew Steinberg Discusses Trends in Hiring and Retention Costs for Employers with *Bloomberg BNA*

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WorkedUp creator and host Matthew Steinberg was quoted in an article by *Bloomberg BNA - Human Resources Report* titled, “Rising Costs of Hiring and Turnover Shift Focus to Promotions, Other Strategies,” discussing changes in job market dynamics and their effect on employers. Steinberg explained how a growing U.S. freelance workforce coupled with a competitive labor market is changing the cost structure for employers to hire and retain talent, in particular in the technology sector. In addition, he discussed how human resources departments can go about finding the right candidates, as well as creating an internal framework to ensure workforce development and organizational stability.

Steinberg also discussed these topics in greater detail in WorkedUp’s episode 23 and 13, following his interviews with Humanyze CEO Ben Waber to discuss the growing science around people analytics and Work Market President/Co-Founder Jeff Wald on the rise of the gig economy:

[Episode 23: Using “People Analytics” to Make Smart Business and Corporate Culture Decisions](#)

[Episode 13: NYC’s New Freelancer Protection Law and The Future of The On-Demand Economy](#)

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