

In The News

# Carl Roston Discusses How PE Firms Can Stay Competitive in Hot Dealmaking Environment

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In a *Law360* article entitled, “How to Help Your PE Client Stand Out Among the Crowd,” [Carl Roston](#), co-chair of the Corporate Practice Group, discussed how private equity firms can find an edge over competing buyers during a time when deal values are at a record high.

Roston was quoted, “In short, many firms are seeking to differentiate themselves by functioning as industrialists who seek to function as an experienced one-stop shop for resources within a vertical that facilitates management’s success.”

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