akerman

Podcast Episode

WorkedUp: The Gen Z Guru

October 23, 2018

Although much has been written about millennials, employers should also be focusing attention on the next generation of workers: Gen Z. In this intriguing episode, Matt Steinberg welcomes best-selling author and "generational expert" David Stillman to discuss the historical and cultural events which helped shape and define Gen Z – such as being parented by uber-competitive Gen Xers, living through the 2008 recession and growing up as smartphone "digital natives" with highly customizable and curated experiences. Matt and David also discuss the distinctive characteristics Gen Z is already displaying in the workplace, as well as best practices on how to recruit, retain, and manage Gen Z talent (HINT: VERY differently than millennials).

Listen here

About the Akerman WorkedUp Podcast

The Akerman WorkedUp Podcast explores the ever-changing employment law and human resources landscape and features a diverse set of guests, including defense lawyers, plaintiff-side lawyers, in-house counsel, business executives, government agency representatives, and other thought leaders. Hosted by Akerman Labor and Employment partner, Matt Steinberg, WorkedUp combines candid discussions, practical insights, and comic relief for the legal and business community. Subscribe on your mobile device (iOS / Android).

Related People

Matthew A. Steinberg

Related Work

Labor and Employment

Akerman WorkedUp Employment Law Podcast

Listen to more episodes

WorkedUp Podcast Disclaimer

These podcasts have been prepared by Akerman LLP for informational purposes only and do not constitute legal advice. The information is not provided in the course of an attorney-client relationship and is not intended to substitute for legal advice from an attorney licensed in your jurisdiction. Furthermore, Akerman LLP requests that you do not send confidential information or requests for legal advice via email. We will delete all communications of this nature. The information contained in these podcasts is provided only as general information, which may or may not reflect the most current legal developments. These podcasts occasionally contains references to other web pages and sources. The inclusion of such references, however, does not constitute referrals or endorsements of the referenced sources. Akerman LLP specifically disclaims any responsibility for positions taken by listeners in their individual capacities or for any misunderstanding on the part of listeners of these podcasts or any referenced sources. The hiring of a lawyer is an important decision that should not be based solely upon advertisements. Before you decide, ask us to send you free, written information about our qualifications and experience.