

Podcast Episode

WorkedUp: The Gen Z Guru

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Although much has been written about millennials, employers should also be focusing attention on the next generation of workers: Gen Z. In this intriguing episode, Matt Steinberg welcomes best-selling author and “generational expert” David Stillman to discuss the historical and cultural events which helped shape and define Gen Z – such as being parented by uber-competitive Gen Xers, living through the 2008 recession and growing up as smartphone “digital natives” with highly customizable and curated experiences. Matt and David also discuss the distinctive characteristics Gen Z is already displaying in the workplace, as well as best practices on how to recruit, retain, and manage Gen Z talent (HINT: VERY differently than millennials).

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The Akerman WorkedUp Podcast explores the ever-changing employment law and human resources landscape and features a diverse set of guests, including defense lawyers, plaintiff-side lawyers, in-house counsel, business executives, government agency representatives, and other thought leaders. Hosted by Akerman Labor and Employment partner, Matt Steinberg, WorkedUp combines candid discussions, practical insights, and comic relief for the legal and business community. Subscribe on your mobile device ([iOS](#) / [Android](#)).

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