

Podcast Episode

# WorkedUp: The Gen Z Guru

October 23, 2018

Although much has been written about millennials, employers should also be focusing attention on the next generation of workers: Gen Z. In this intriguing episode, [Matt Steinberg](#) welcomes best-selling author and “generational expert” David Stillman to discuss the historical and cultural events which helped shape and define Gen Z – such as being parented by uber-competitive Gen Xers, living through the 2008 recession and growing up as smartphone “digital natives” with highly customizable and curated experiences. Matt and David also discuss the distinctive characteristics Gen Z is already displaying in the workplace, as well as best practices on how to recruit, retain, and manage Gen Z talent (HINT: VERY differently than millennials).

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## About the Akerman WorkedUp Podcast

The Akerman WorkedUp Podcast explores the ever-changing employment law and human resources landscape and features a diverse set of guests, including defense lawyers, plaintiff-side lawyers, in-house counsel, business executives, government agency representatives, and other thought leaders. Hosted by Akerman Labor and Employment partner, [Matt Steinberg](#), WorkedUp combines candid discussions, practical insights, and comic relief for the legal and business community. Subscribe on your mobile device ([iOS](#) / [Android](#)).

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