

Seminars and Conferences

# ALM-Akerman Intellectual Property Protection Forum: Protecting Your Trademarks, Data, and Trade Secrets

Presented by Akerman's Intellectual Property Practice Group in partnership with American Lawyer Media

October 8, 2015

The University Club of New York  
One West 54th Street  
New York, NY

Akerman is partnering with American Lawyer Media (ALM), publisher of *The American Lawyer* and *Corporate Counsel* magazines, to present the ALM-Akerman Intellectual Property Protection Forum. The program, designed for general counsel, IP counsel, brand managers, and compliance officers, will explore best practices to adopt and pitfalls to avoid for protecting a company's most important assets – its trademarks, data, and trade secrets.

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## Related Work

Intellectual Property  
Intellectual Property  
Litigation  
Trade Secrets,  
Restrictive Covenants,  
and Unfair Competition  
Trademarks

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