

Seminars and Conferences

Luxury Brand & Retail Forum

Presented by Managing Intellectual Property
with sponsorship by Akerman

April 19, 2016
11:00 AM – 11:50 AM UTC

Essex House
160 Central Park South
New York, NY

Akerman is a sponsor of the 2016 MIP Luxury Brand and Retail Forum. The program will unite in-house counsel and brand managers for a discussion on strategies for preserving and monetizing brands. [Ira Sacks](#) and Patricia Carlson will speak on a panel titled, “Online brand protection and anti-counterfeiting strategies,” which will explore risk management strategies and best practices for avoiding counterfeit products.

Register

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