

Seminars and Conferences

USC 2019 Intellectual Property Institute

Presented by USC Gould School of Law with
sponsorship by Akerman LLP

March 18, 2019 to March 19, 2019

Fairmont Miramar Hotel & Bungalows
101 Wilshire Boulevard
Santa Monica, CA

Ellen Robbins and Caroline Mankey will speak at the University of Southern California Gould School of Law's 2019 Intellectual Property Institute. Sponsored by Akerman, the Intellectual Property Institute brings together more than 600 IP professionals to discuss emerging trends and best practices in copyright, trademark, and trade secret, among other topics. Speakers include ten judges, leading academics, in-house counsel, a high ranking national official, and multiple top practitioners.

Ellen is moderating a panel titled, "Global Patent Litigation: Forum Selection." The panel will review how patent holders have a choice as to where to bring their case, and how many more cases today are being initiated outside of the U.S. than ever before. The speakers will examine the advantages and disadvantages to various international forums for patent litigation and compare them to the U.S. It will also look at anti-suit injunctions and other issues relating to comity.

Caroline will speak on a panel titled, "Emerging Trends in Trademark Remedies." The panel will take a closer look at new developments in both traditional

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Caroline H. Mankey
Ellen S. Robbins

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and non-traditional remedies employed in trademark infringement matters including trends in requiring willfulness to disgorge lost profits; quantifying corrective advertising; allowing for reasonable royalties and extraterritorial damages; seizure, destruction and recall of infringing goods; and changing standards for obtaining injunctive relief. The panelist will also examine the impact of recent decisions on best trial practices, expert reporting, academia and how in-house counsel can align their internal strategies to comport with recent game-changing decisions.

Register

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